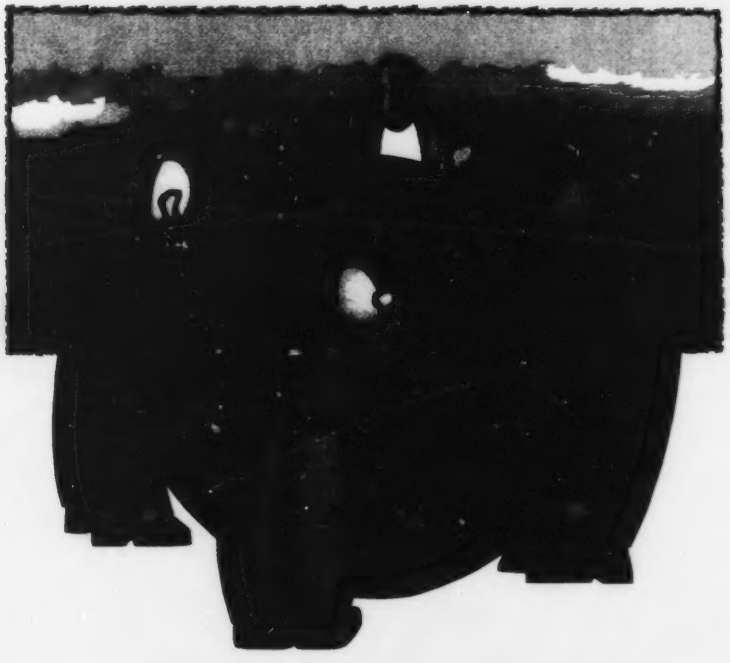
Summary of
Health Promotion and Programs Branch
Health Canada
Programs and Activities
in
Nunavut



1999 - 2000

Health Canada Santé Canada

Canada

Our mission is to help the people of Canada maintain and improve their health.

Health Canada

Summary of Health Canada Projects in **Nunavut (1999-2000)**
refers to projects funded through
the Health Promotion and Programs Branch,
Alberta, Northwest Territories and Nunavut Region

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I WHO WE ARE AND WHAT WE DO

Health Canada's Health Promotion and Programs Branch (HPPB) for the Alberta, Northwest Territories and Nunavut Region was established in 1992. The Branch seeks to promote understanding and action on the broad factors that determine health, to provide leadership in addressing the health of specific populations and key health issues, and to work with other partners to develop strategies which can contribute towards improving the health of Canadians.

During this fiscal year, our mandate has been to deliver federal health promotion programs in Alberta, the Northwest Territories and the newly created territory of Nunavut through working collaboratively with organizations in government and community sectors. Beginning fiscal year 2000 - 2001, the Ontario Region of HPPB will assume the federal health promotion program delivery mandate for Nunavut.

A key strategic direction for HPPB is population health. This is an approach which addresses the entire range of factors and the way they act together in determining the health and wellness of Canadians. Factors such as healthy child development, social supports, employment, education, and a clean environment all interact and impact our health. Population health strategies take into account these interactions and are designed to affect the health of an entire population or significant sub-populations.

The Regional HPPB Office uses a life cycle approach to its program planning and delivery. Research and social marketing staff provide support in the development and implementation of these initiatives through strategic knowledge management and population health marketing. HPPB works collaboratively with representatives from the Nunavut Department of Health and Social Services and the Department of Education to ensure that federal health promotion programs are implemented in a way which complements current and emerging Nunavut health promotion priorities, and avoids overlap and duplication.

As in previous reports, HPPB is pleased to recognize and highlight the accomplishments of communities, families and organizations linked with the Aboriginal Head Start Initiative (AHS). Community members across the project sites continue to enrich and enlarge the scope of culturally appropriate activities which support child development and school readiness. Elders, parents and extended family members offer their talents, skills and wisdom to the planning and implementation of such daily program activities as arts and crafts, outings on the land, traditional games and story-telling.

In the Northwest Territories and Nunavut, two committees have been established to provide recommendations to HPPB regarding the ongoing development of AHS in the North. These committees, the Western Arctic Aboriginal Head Start Steering Committee (WAAHSC) and the Nunavut Inuit Head Start Steering Committee (NIHSC), strengthen and guide AHS by advising on and planning for regional/national training and networking. This year both committees made recommendations to Health Canada regarding new project funding provided by the On-Reserve AHS initiative. Key project coordinators and teachers from funded projects and HPPB program management comprise membership on the committees. Each committee actively participates on the National Aboriginal Head Start Committee (NAHSC) which guides the implementation of the program across Canada.

II How to Put This Report to Work

The purpose of this report is to provide a comprehensive resource describing all projects funded in Nunavut by HPPB Alberta, Northwest Territories and Nunavut Region. The projects described in this report were initiated or ongoing during the period April 1, 1999 to March 31, 2000. Total amounts of funding for multi-year periods are not listed as this document seeks to offer a snapshot of community initiatives, who did them, and how much money was allocated for work during a single fiscal year.

For ease of reference, project summaries are categorized according to the federal health promotion program from which they received funding. This report provides a brief description of all programs administered by HPPB Alberta, Northwest Territories and Nunavut Region, and includes financial and summary information for all the projects in Nunavut that received federal funding in the 1999-2000 fiscal year.

The report also provides information on the organizational structure of the HPPB, Alberta, Northwest Territories and Nunavut Region. Since a key theme in our work is collaboration both internally and externally, we have added 2 new sections to our report this year to capture how this important way of doing business adds value to regional activities. *Section V - Our Region at Work: Setting New Directions, Strengthening Programs and Building Capacities* shows how HPPB integrates collaborative, intersectoral practices into the design and implementation of its endeavours. *Section VI - Spotlight on Special Collaborations* highlights key initiatives, working groups or committees, models of practice and social marketing accomplishments which are especially significant for furthering the spirit and practice of population health.

The final section of the report takes a look at the future directions which the Regional HPPB Office plans to take as we continue to work collaboratively with our partners to address the factors determining the health of our population.

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III ALBERTA, NORTHWEST TERRITORIES AND NUNAVUT REGION
HPPB PROGRAMS AND INITIATIVES

The population health approach continues to guide policy and program development in the Health Promotion and Programs Branch. It is within this context that the Alberta, Northwest Territories and Nunavut Region funded projects in Nunavut during 1999/2000 under the following programs: the Aboriginal Head Start Initiative; the AIDS Community Action Program (the Canadian Strategy on HIV/AIDS); the Hepatitis C Prevention, Support and Research Program (Community-Based Support Component); the Canada Prenatal Nutrition Program; the Community Action Program for Children; and the Population Health Fund (which includes the Community Animation Program).

Projects funded under these programs receive support through grants or contribution agreements with Health Canada, and brief descriptions of program scope are provided below under *Current Programs*. Funding streams described under *Emerging Programs* will also offer project funding under grants and contributions but this will not occur until fiscal year 2000/2001. The work undertaken by Tobacco Enforcement Officers on the broad area of tobacco control/compliance does not have this type of component and is thus listed separately under *Special Initiatives*. Please note that abbreviations for program names are commonly used throughout this report.

A. CURRENT PROGRAMS

Aboriginal Head Start Initiative (AHS)
Supports the development and implementation of community-driven culturally appropriate programming designed to support healthy child development and school readiness.

AIDS Community Action Program, Canadian Strategy On HIV/AIDS (ACAP)
Develops and strengthens the ability of community-based organizations to address their particular HIV/AIDS issues through targeted prevention education, health promotion for people living with HIV/AIDS and creating supportive environments. ACAP supports both project and operational funding.

Canada Prenatal Nutrition Program (CPNP)
Helps community groups and organizations to address the needs of at-risk pregnant women, and to assist them to have healthier pregnancies. The program also promotes breastfeeding and supports mothers and infants up to 12 month post partum, in order to promote child health and development.

Community Action Program for Children (CAPC)
Helps community groups address the health, educational and developmental needs of children at-risk aged 0-6 years, while strengthening and supporting their families.

III ALBERTA, NORTHWEST TERRITORIES AND NUNAVUT REGION
HPPB PROGRAMS AND INITIATIVES

Population Health Fund (PHF)
Increases community capacity for action on, and across the determinants of health by supporting initiatives that facilitate joint planning and coordinated action across sectors.

Population Health Fund dollars also support the **Community Animation Program (CAP)** which is designed to build the capacity of communities to make links and take action on health and environment issues. Environment Canada and Health Canada each contribute $75,000 towards CAP in the region. In addition to supporting sustainable development goals at the community level, CAP is a model of intersectoral collaboration federally.

Hepatitis C Prevention, Support and Research Program
The Community-Based Support Component of the Hepatitis C Prevention, Support and Research Program enhances the capacity of community-based organizations at the national, regional and local levels to provide support to persons infected, affected or at risk of Hepatitis C. The objectives of this component are to:

- contribute to greater understanding and appreciation by Canadians about the nature and effects of Hepatitis C, and greater sensitivity to and support for those persons infected, affected, or at risk of Hepatitis C; and
- strengthen the capacity of regional and local community-based organizations to provide support to those persons infected, affected or at risk of Hepatitis C.

B. EMERGING PROGRAMS: LAUNCH SPRING/SUMMER 2000

Rural and Remote Health Innovations Initiative
Designed to support rural and remote care and to increase community capacity for action on the determinants of health. The initiative seeks to:
- improve the health of communities and individuals living in rural and remote areas;
- provide models for use in other parts of the country; and
- support the development of a rural health strategy for Canadians.

Diabetes Strategy
Designed to develop and enhance education, awareness and prevention activities for Type II Diabetes. Program activities are intended to link healthy eating and active living components.

III ALBERTA, NORTHWEST TERRITORIES AND NUNAVUT REGION
HPPB PROGRAMS AND INITIATIVES

D. SPECIAL INITIATIVES

Tobacco Reduction

Enforcement and Compliance Program

The Health Promotion and Programs Branch is responsible for the administration of the federal *Tobacco Act* 1997 in Alberta, the Northwest Territories and Nunavut. Education and enforcement activities are directed at controlling access to, advertising and promoting tobacco products. Prevention and reduction of youth tobacco use is a key element of the compliance program.

Prevention and Compliance Program

HPPB invited key health promotion practitioners from communities throughout Nunavut to participate in the "National Training and Consulting Network Needs Assessment" to identify the territory's training and consulting needs in the area of tobacco reduction and cessation. This information has been summarized and is available through HPPB. The Bureau of Tobacco Reduction has appointed a representative for Nunavut to the national "Youth Advisory Committee" (YAC) on tobacco. This individual participated in a national meeting in November of 1999 and continues to communicate with the committee via teleconference and e-mail. For more information on the YAC, visit the web site at: **www.hc-sc.gc.ca/hppb/tobacco/yac**.

IV ORGANIZATIONAL STRUCTURE

HPPB Alberta, Northwest Territories and Nunavut Region has developed an organizational structure to facilitate Health Canada's vision of a renewed health system based on a population health approach. This framework provides a broad, more holistic concept of well-being which addresses the wide range of determinants that affect our health, and supports comprehensive and coordinated action by the government, voluntary and private sectors.

The life cycle approach to population health addresses health as we move through three stages: childhood and youth, early to mid-adulthood, and later life. Our region has established 5 sections to carry out business within the population health framework, and to focus action on the health determinants within and across the life stages. These sections and their key roles are listed below.

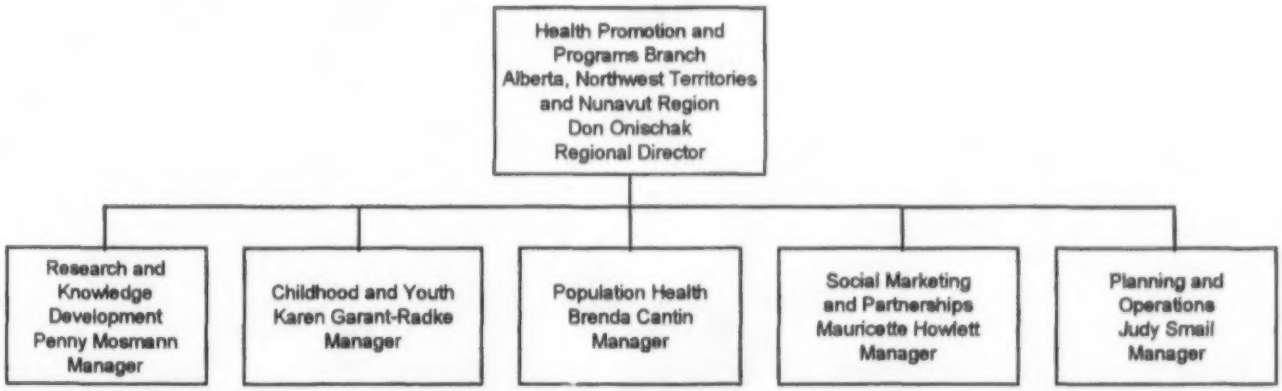
- **Research and Knowledge Development** - knowledge management, policy recommendations, evaluation and models of practice, emerging intersectoral initiatives (e.g., homelessness, broad wellness activities linked with Aboriginal Health), and support for federal/provincial/territorial relations.

- **Childhood and Youth** - program delivery within a population health framework addressing childhood and youth through the management of the Community Action Program for Children, the Canada Prenatal Nutrition Program, and the Aboriginal Head Start Initiative.

- **Population Health** - program delivery within a population health framework focussing on early to mid-adulthood and later life through management of the Population Health Fund (includes the Community Animation Program); the AIDS Community Action Program; the Community-Based Support Program of the Hepatitis C Prevention, Support and Research Program; and through management of Tobacco Enforcement and Compliance Initiatives.

- **Social Marketing and Partnerships** - population health marketing initiatives, training in social marketing planning and practices, development and enhancement of intersectoral partnerships and electronic knowledge management.

- **Planning and Operations** - organizational administration, human resources, planning, finance and quality standards.



V OUR REGION AT WORK

SETTING NEW DIRECTIONS, STRENGTHENING PROGRAMS AND BUILDING CAPACITIES

INTRODUCTION

Working with partners is a given in most initiatives that focus on health. What's new about this practice today is working towards a common goal with improved health as one of several desired outcomes, and where many different partners share power at the decision-making table. All of us in the prevention/promotion field are sharpening our skills and striving to enhance our capacity to practice intersectoral action effectively. Collaborations with government and non-government organizations from Justice, Education, Employment, Social Services, and Economic Development (as well as the traditionally defined health field) are keys to success in this work, as is the development of meaningful partnerships with businesses.

As we strengthen our programs and capacity to influence health strategically through using the population health approach, we are clearly thinking and acting in new ways. In this context, the term "setting new directions" means thinking comprehensively about these diverse factors that determine health and weaving together equally comprehensive action strategies which use the strengths and resources of multi-sectoral organizations. The following pages in this section will provide examples of regional work in this field.

RESEARCH AND KNOWLEDGE DEVELOPMENT SECTION

The Research and Knowledge Development Section (RKDS) provides regional leadership and support as HPPB, AB/NWT/Nunavut moves forward in its active implementation of the population health approach. RKDS has been the focal point for regional policy work on HPPB pre/post division program management related to the Northwest Territories and Nunavut, and also provides recommendations on emerging policy directions overall in health promotion and population health.

RKDS works in the broad health research area through its support for research undertaken by university and front-line practitioners, and its direct involvement in the development of frameworks and models which can be applied to population health work in the community. We also are involved in consultations with various stakeholder groups in partnership with other Health Canada Branches or the HPPB National Office (for example, support for the Health Protection Branch public legislative renewal consultations and active facilitation of consultive sessions on the establishment of Children's Centres of Excellence.)

RKDS also works in the broad area of Aboriginal Health, with a special focus on emerging health and social issues as First Nations, Métis and Inuit Peoples look at the development of health systems and frameworks for program delivery.

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Research Activities

RKDS works in close collaboration with members of the Alberta Consortium for Health Promotion Research and Education (i.e., the Centre for Health Promotion Studies (CHPS) at the University of Alberta, the University of Calgary, the Alberta Cancer Board (Calgary), the Alberta Centre for Well-Being, and the Nechi Institute for Research, Training and Health Promotions). This Alberta-wide group seeks to advance health promotion research, education and dissemination to inform policy and to improve the health of Albertans.

RKDS also provides support for health promotion and population health research through its participation on the Advisory Committee for the Centre for Health Promotion Studies at the University of Alberta, and its role on multi-sectoral advisory committees which support research on issues faced by low income populations and new Canadian children and youth.

RKDS continues to be involved in international projects relating to program delivery in the Russian Far East. Previously, RKDS acted as a resource to the Edmonton Social Planning Council in its Municipal Democratization Project in the Sakha Republic (Siberia), meeting with delegates from the City of Yakutsk and providing information on funding streams for community-based programs and services. During the current fiscal year, RKDS has served as a member of the Project Advisory Committee for the Sustainable Rural Health Project sponsored by the Canadian International Development Agency (CIDA) and undertaken by the Canadian Circumpolar Institute, University of Alberta. During the summer of 1999, RKDS and members of the Aboriginal Head Start Program staff assisted the project through the arrangement and coordination of field visits for Russian health care staff to community services sites in Alberta.

Model Development:

Analytical Framework for the Regional Mobilization of Population Health

In 1998, Health Canada published a key document entitled :*A Position Paper for Health Promotion and Programs Branch Staff: Taking Action on Population Health.* The significance of *Taking Action* lies in the fact that it synthesized and clarified what is involved in "doing the business of population health", or in mobilizing population health. As the Branch began to discuss this document, HPPB Regional Directors took the lead in mobilizing population health in their respective regions and actively engaged staff in this task.

During the summer of 1999, the regions developed a mobilization work plan. The plan focussed on highlighting regional learnings and contributions to the Branch population health approach by documenting and analysing case studies drawn from each of their 6 offices. While the case studies would be diverse, regions would use a common analytical tool or framework to develop and report on their work. The regions then set up a taskforce of representatives from RKDS, Quebec and MB/SK, to develop the framework and to consult with managers on its application.

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SETTING NEW DIRECTIONS, STRENGTHENING PROGRAMS AND BUILDING CAPACITIES

The resulting framework is a case study guide consisting of a series of questions designed to shed light on how the regions are mobilizing population health and what they have achieved. It seeks to enable regions to pull out common themes about the value-added of regional work in population health mobilization. The framework can also serve as a foundation for the development of evaluation tools and methods to assess the outcomes of case study work in the short, medium and long term. Regions plan to put the framework into work during fiscal year 2000/2001.

SOCIAL MARKETING AND PARTNERSHIPS SECTION

The Social Marketing and Partnerships Section (SMP) provides leadership and support for HPPB AB/NWT/Nunavut Region and its partners in population health marketing initiatives, training in social marketing planning and practices, the development and enhancement of intersectoral partnerships and electronic information management. SMP views social marketing as a planned strategy for changing behaviour. Within this context, the section works with multi-sectoral organizations to analyse, focus and target population groups to positively affect attitudes and beliefs about healthy choices and lifestyles.

Social Marketing and Partnerships has taken the lead in numerous initiatives which demonstrate the important role that social marketing concepts and practices play in enhancing Branch capacity to positively influence wellness within the framework of the population health approach. The following pages provide highlights of SMP work in this key area.

Social Marketing Network -*Network News*

Early in 1998 (following two social marketing conferences), the Social Marketing Section collaborated with the City of Edmonton on ways to provide colleagues and other professionals with information gained from the conferences. One of two significant outcomes was the *Network News,* a newsletter with social marketing/health promotion information which is sent out quarterly to subscribed colleagues by email or fax.

This two-page newsletter is designed as an informational piece for health professionals and not-for-profit agencies interested in such aspects of health promotion social marketing as event or citizen access promotion.

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SETTING NEW DIRECTIONS, STRENGTHENING PROGRAMS AND BUILDING CAPACITIES

***Market Share* Workshops**

The other key important outcome of this collaboration between SMP and the City of Edmonton was what is called *Market Share* Workshops. *Market Share* is a series of workshops which focus on both traditional marketing and social marketing. The workshops are designed for an audience which has a diverse range of backgrounds and experience with the market planning process. Whether the participant's aim is to increase sales and attendance, or the desire to influence public attitudes and behaviours, *Market Share* provides a dynamic forum for learning, sharing, creating and developing marketing activities. Each *Market Share* session concentrates on a different stage of the "social marketing planning process".

Graphics

The *Graphic Development* Section of Social Marketing and Partnerships is integral to Regional Branch operations in several key areas. These include management of the HPPB Regional Web site (the site was launched in the fall of 1999 - full details in Section VI) and the support of Branch projects. Management of the web site includes the development of marketing materials for the web site, regular maintenance and updating of information and events. Activities that support Branch projects include the development of posters, brochures, banners, name tags, graphics for workshop materials, report covers and presentations.

Open House

Spearheaded by Social Marketing and Partnerships, Alberta/NWT/Nunavut Region held an open house on May 28th, 1999, to welcome Health Canada staff to view the re-designed office space where all HPPB Edmonton staff now work in one location. It was a wonderful opportunity to showcase the work being done in this Region, and to familiarize staff in the rest of the Department with what we do. In focus groups held several months ago, it was found that many people in Health Canada are unfamiliar with the work of colleagues in other Branches. Finding out more about all parts of the Department will make us aware of more opportunities where synergies exist to work together.

The entry to the office had an HPPB display, highlighting our mission, our priorities and the five sections: Population Health, Childhood and Youth, Social Marketing and Partnerships, Research and Knowledge Development, and Planning and Operations. The staff of Planning and Operations hosted a refreshment area in our new Resource Room. Staff from the four program sections were on hand to host displays of their work.

The displays gave visitors an opportunity to experience the essence of each section; Population Health had a poster display on the **Determinants of Health** with a Population Health Promotion Tree to graphically demonstrate the concept. Childhood and Youth focused on **Strong Families, Healthy Children**; Social Marketing and Partnerships showed how social marketing is **Helping You Make Healthy Choices**; and Research and Knowledge Development showed how they are **Helping Put Health Knowledge to Work**.

V OUR REGION AT WORK

SETTING NEW DIRECTIONS, STRENGTHENING PROGRAMS AND BUILDING CAPACITIES

THE CHILDHOOD AND YOUTH SECTION

The Childhood and Youth Section (CYS) manages the Community Action Program for Children (CAPC), the Canada Prenatal Nutrition Program (CPNP), and Aboriginal Head Start Initiative (AHS). Regional initiatives such as the following aim to strengthen the programs and coordinate with other territorial and national activities.

Nunavut Inuit Head Start Committee

When AHS projects began operations, advisory committees were established in both the Eastern and the Western Arctic to assist HPPB with the implementation of AHS. While this advisory committee is no longer in operation, the spirit of consultation remains with the Nunavut Inuit Head Start Committee. This committee has been working closely with HPPB for three years to further strengthen and develop AHS in the newly formed territory of Nunavut. Each of the eight (8) Aboriginal Head Start sites in Nunavut has a representative on the Committee. The Committee works with Health Canada to guide the growth and development of AHS across the territory.

In 1999-2000, the Committee has strengthened its role. A comprehensive proposal review process was carried out by the Committee to provide Health Canada with recommendations regarding the expenditure of new funds for AHS. Another key accomplishment was partnering with Health Canada (both regional and national offices) to organize and hold High Scope Training for all AHS sites in Nunavut. This was a major undertaking by all involved and a huge investment in time. The training itself involved two separate training sessions, each ten days in length, held in the communities of Gjoa Haven and Igloolik.

Resource Development in Nunavut

In 1999-2000, CYS partnered with the Nunavut Department of Education, Early Childhood Program in a collaborative effort between the Small Steps CAPC project in Arviat, and Aboriginal Head Start project in Igloolik to develop a video project with the working title: *A Best Practices Model of Early Childhood Education Programs in Nunavut*. This video project will feature the holistic family of early childhood programs in Igloolik as a model for other communities as they embark upon developing programs for children and families that are culturally appropriate, honour traditional parenting and make creative use of community strengths and resources.

V OUR REGION AT WORK

SETTING NEW DIRECTIONS, STRENGTHENING PROGRAMS AND BUILDING CAPACITIES

THE POPULATION HEALTH SECTION

The Population Health Section, through its program delivery work within the framework of the population health approach, promotes prevention and positive action on determinants that affect the health of the population as a whole, or that of specific population groups.

The Population Health Section thus uses this approach in the delivery and management of the Population Health Fund, the Community Animation Program, the AIDS Community Action Program, the Hepatitis C Prevention, Support and Research Program, and the Tobacco Enforcement and Compliance Initiative. Section activities focus on population groups from early adulthood to later life through the frameworks and funding dollars provided by these specific programs.

In August 1999, Tobacco Enforcement and Compliance Programs were transferred to the Health Promotion and Programs Branch following Health Canada's decision to consolidate all its tobacco control activities within a single Branch. In Alberta, Northwest Territories and Nunavut Region, it made sense to place enforcement work within the scope of responsibilities handled by the Population Health Section as this unit already had tobacco reduction activities underway. As well, a strong interest in youth is found within priorities in both sets of activities. This decision positions our region to provide an integrated approach to tobacco control by coordinating public education, social marketing and compliance activities.

The Population Health Section works collaboratively with other sections to promote use of a population health approach internally to create better informed decision-making. The section also furthers the application of the population health approach in communities and in settings involving different levels of government, thus building capacity - in a broad sense - to take action on the factors impacting our health.

Highlights of work in these areas include:

Intersectoral Action Workshop

The workshop, held in Edmonton March 26, 1999, provided community leaders in the health sector an opportunity to increase their understanding of the benefits and challenges on intersectoral action. Dr. Michael Rachlis presented the keynote address and prepared a background paper on the benefits, barriers and facilitating factors of intersectoral action. The workshop was sponsored by Health Promotion and Programs Branch in partnership with Alberta Health and Wellness, Alberta Community Development, and the Capital Regional Health Authority. The evaluation of this workshop shaped the direction for the second workshop in a series of activities designed to promote intersectoral action for health.

V OUR REGION AT WORK

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Building Sustainable Communities Forum
Held in Edmonton November 26-27, 1999, the Forum was third in a series of workshops supported by the Community Animation Program. The goals of the Forum were to increase community leaders' understanding of the interconnectedness of health and the environment, and to build community leaders' capacity to address community sustainability through awareness of current resources, tools and existing sustainable community initiatives. Participants represented diverse sectors including urban planning, environment, agriculture, education, academia and health. The key note address: *How We Live: Planning for Sustainable Communities* was given by Dr. Ron Labonté, Director of the Saskatchewan Population Health Evaluation and Research Unit, University of Saskatchewan. The Forum was funded through the Community Animation Program and coordinated by the Alberta Lung Association, Environment Canada, the Alberta Environmental Network, Grande Cache Community Youth Centre, Precipice Theatre, the Town of Banff and Health Canada.

Teaming Up For Intersectoral Action Workshop
The Workshop, held in Edmonton January 28-29, 2000, provided regional intersectoral teams with an opportunity to refine their skills in communication and partnership development, and to build on team action plans. All sessions and activities focussed on improving the intersectoral teams' abilities to work together. The intersectoral teams included representatives from community agencies and organizations across Alberta, as well as provincial and federal government departments. The key note address: *Framework for Intersectoral Policy Changes* was given by Dr. Ginette Rodger, President of Lemire Rodger and Associates and Chief of Nursing at the Ottawa Hospital.

Two tools to support intersectoral collaboration were launched. These included: the Draft Intersectoral Action Toolkit and the Intersectoral Action Web Board. The workshop was presented by Health Canada in collaboration with Dietitians of Canada and Alberta Health and Wellness.

THE PLANNING AND OPERATIONS SECTION

The Planning and Operations Team is responsible for providing administrative and financial services to support HPPB operations in the Alberta/NWT/Nunavut Region and for providing advice to management and staff on administrative regulations, policies and procedures. Areas of responsibility include managing human resources and accommodation activities, monitoring program expenditures and commitments, preparing budget forecasts and participating in strategic planning and priority setting.

Planning and Operations Staff also work closely with HPPB client groups, i.e., organizations funded through our program streams, to provide advice on financial management practices and ensure that project payments are processed promptly and accurately.

VI SPOTLIGHT ON SPECIAL COLLABORATIONS

The ability to work effectively in collaboration with others is a major theme of the population health approach and is one that you have seen reflected in the many government and community partnership initiatives described thus far. Certain collaborative endeavours within the HPPB Region, such as social marketing initiatives and the development of special collaborative tools do stand out because of their significance in furthering the spirit and practice of population health. These are the special collaborations that we would like to highlight below.

The HPPB Regional Web site: **www.health-santecanada.net**
The Social Marketing and Partnerships Section, working closely with all members of the Regional Office, launched the Health Promotion and Programs Branch, Alberta/NWT/Nunavut Region web site on October 1, 1999.

The web site contains information specific to HPPB programs and projects delivered in Alberta, the Northwest Territories and Nunavut. You will find information related to life cycle issues, projects funded under our program funding streams, social marketing, tobacco reduction and the environment, to name only a few. Overall, the site provides information on what we do as well as serving as a forum for networking and information exchange.

Of special interest for people "working in partnerships" is the Intersectoral Action (ISA) Web Board, as mentioned earlier in conjunction with the ISA Toolkit. The Web Board is a user friendly world-wide web site, that provides people with the opportunity to participate in a web conference, and to read or download messages and files. People can also post conference dates, project information, questions for practitioners, papers, and any other materials. You can click on the Web Board by using this address: **http://healthforum.ic.gc.ca:8080/~board31**

We encourage health professionals and the general public to visit the HPPB Web Site for information on Healthy Living (Program/Project Information), Health Resources, an Events Calendar, Health Activities, and "Frequently Asked Questions". There are also a myriad of links to our community and national web sites, such as Health Canada On-Line and Health Promotion On-Line **www.hc-sc.gc.ca/healthpromotion**

The Intersectoral Action Toolkit: The Cloverleaf Model for Success
Working in collaboration with HPPB's Regional Population Health and Social Marketing and Partnerships Sections, and with the Dietitians of Canada, the Research and Knowledge Development Section played a key role in managing the development of the draft Intersectoral Action Toolkit. The kit was developed in response to feedback from an evaluation on the Region's March 1999 Intersectoral Action Workshop, where participants identified the need for tools to support government, community and business partners in working effectively across the sectors.

VI SPOTLIGHT ON SPECIAL COLLABORATIONS

A literature search pointed out that key steps in effective collaborations had been effectively mapped out in a publication entitled *Collaboration Handbook: Creating, Sustaining, and Enjoying the Journey*, by Michael Winer and Karen Ray, and published by the Amherst Wilder Foundation in 1994. The Foundation agreed to let HPPB and their contractor use extensive materials from the *Collaboration Handbook*, including their cloverleaf model of the collaboration process, to produce a compact and practical toolkit on how to undertake intersectoral action.

Two case studies which document intersectoral action underway in HPPB AB/NWT/Nunavut were added to highlight the challenges and successes of regional initiatives. The draft kit was distributed in print form at the Teaming Up for Intersectoral Action Workshop in January 2000 and made available electronically on the Intersectoral Action Web Board (see page 14 for web site address). Participant feedback was sought through evaluation of the workshop, and comments were also invited from the HPPB Regional Offices. A final edition of the toolkit should be available in July 2000 and will be distributed widely.

VII WHERE WE ARE GOING

Fiscal year 2000 - 2001 will launch the Health Promotion and Programs Branch of Health Canada into the New Millennium. Looking ahead to our health future, it is clear that addressing complex and rapid change will continue to be a major challenge for governments, health practitioners, researchers, communities, businesses and politicians alike. Key to managing change and improving health outcomes will be the ability to make informed decisions based on the best evidence available, in an electronic era where evidence from all sources will continue to grow.

Through analysing and applying health knowledge gathered over the past decade, we have recognized that health is influenced by a variety of socio-economic and environmental factors which themselves evolve and change. This in turn has heightened our resolve to enrich the already strong collaborative relationships that we have been privileged to share with our partners both horizontally in governments and across the different sectors.

The coming year will therefore be one of focussed and results-oriented intersectoral activity for the HPPB Regional Office. We will build on shared accomplishments and engage in future, joint strategy development to improve health and wellness. In particular, we will continue to collaborate with our government partners to simplify and clarify processes related to program delivery, so that community members can benefit from a more integrated approach to addressing health concerns.

Our region will also build on its strong work in healthy child development by supporting culturally appropriate, community partnership initiatives which focus on prenatal and family health, positive early childhood experiences and enhancement of school readiness. The mobilization of the population health approach will be further enhanced by the showcasing of best practices in this field, and through strategic consultations with various sectors of our regional population to encourage greater citizen engagement in initiatives to support community wellness.

Research and Social Marketing will continue to work as a team with their Program Section colleagues to strengthen regional ability to analyse and apply evidence to program design, implementation, evaluation and dissemination. As well, there will be a focus on strategic use of the regional web site to enhance our capacity to network with and among community partners, and to share health knowledge from formal research and community experiental learnings.

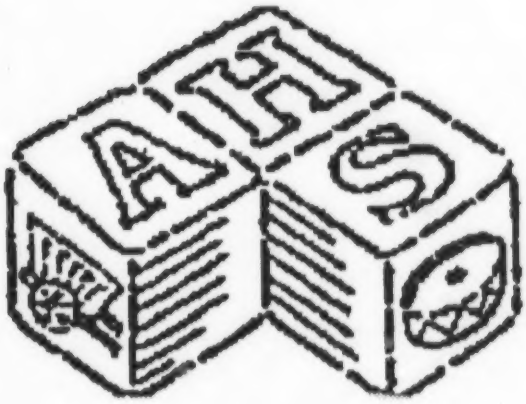
With all its challenges, the new millennium also brings a wealth of opportunities to strengthen the well-being of Canadians. We look forward to consulting with you, our partners, on how how we can best capitalize on these opportunities and direct our collective knowledge, talents and strengths towards taking action on health and the factors which influence it.

VIII FUNDING ALLOCATED PER FEDERAL HEALTH PROMOTION PROGRAM
NUNAVUT REGION 1999 - 2000

HPPB Program	Number of Projects	Funding
AHS	8	$926,230.^{00}$
ACAP	1	$83,000.^{00}$
CPNP	3	$226,000.^{00}$
CAPC	1	$94,800.^{00}$
CAP	2	$37,500.^{00}$
HEP C	1	*(* $10,000.^{00}$)*
PHF	1	$75,000.^{00}$
Grand Total	17	$1,442,530.^{00}$

*Note: The ***$10,000*** shown in italics is administered through the Canadian Mental Health Association in the Northwest Territories and is thus reflected in total allocation to the Northwest Territories. This amount of the allocation, however, is to be utilized for training/travel for **Nunavut** groups and community members working on HEP C.

ABORIGINAL HEAD START



PROJECT: **Arctic Bay Aboriginal Head Start - AHS**
Project #: ***6973-11-96-022***

SPONSOR: **Arctic Bay Health Committee**
c/o Hamlet of Arctic Bay
Box 150
Arctic Bay Nunavut X0A 0A0
Tel: (867) 439-9917; Fax: (867) 439-8767

CONTRIBUTION: **$104,719**

The Arctic Bay Aboriginal Head Start Program supports sixteen (16) three to five year old children in their social, physical and emotional development. All program components are based on Inuktitut language and culture. Elders, parents and extended families are closely involved in teaching, skill development, and hands-on program activities like arts and crafts, traditional games and story-telling. In addition, both Elders and parents are involved in monthly planning meetings. A snack program meets nutritional standards while emphasizing traditional "country" food.

PROJECT: **Arviani Piruqsaivik, Arviat - AHS**
Project #: ***6973-11-96-027***

SPONSOR: **Arviat District Education Authority**
Box 180
Arviat Nunavut X0C 0E0
Tel: (867) 857-2751; Fax: (867) 857-2865

CONTRIBUTION: **$167,100**

Arviat's Aboriginal Head Start Project includes four integrated components: universal access, holistic family involvement, a community team approach and culturally based programming. Through program activities, thirty-one (31) children aged 3 to 5 years learn how traditional values can be applied to everyday life in a learning environment that promotes, encourages and enhances all areas of early childhood development (social, emotional, creative, physical (fine and gross motor) and intellectual). Parents become pro-active in their children's education through involvement in the program and by follow-up activities in the home. Parenting courses and family support groups are also available. Elders are involved in the program activities through story-telling, arts and crafts, sharing traditional games and singing. A daily snack program meets nutritional standards, while emphasising traditional "country foods."

PROJECT: **Attiqtait Pre-school - AHS**
Project #: ***6973-11-96-023***

SPONSOR: **Coral Harbour District Education Authority**
Box 129
Coral Harbour Nunavut X0C 0C0
Tel: (867) 925-8637; Fax: (867) 925-8142

CONTRIBUTION: **$139,400**

The Attiqtait Pre-school offers sixteen (16) 2 to 5 year old children stimulation in learning and skills that will be used throughout their lives. Program activities include day trips to camps, tundra walks, picnics with elders, and sledding in nearby camp sites. Country foods are included in our snack program. Elders are involved at all times in the program by teaching traditional values, speaking Inuktitut, story-telling, and by playing games and singing. The Pre-school also has a committee consisting of parents and District Education Authority (DEA) members who help run daily activities and are involved in monthly planning and special events.

PROJECT: **Gjoa Haven Aboriginal Head Start - AHS**
Project #: ***6973-11-96-025***

SPONSOR: **Gjoa Haven District Education Authority**
General Delivery
Gjoa Haven Nunavut X0E 1J0
Tel: (867) 360-6106; Fax: (867) 360-6203

CONTRIBUTION: **$65,314**

The Gjoa Haven Aboriginal Head Start Pre-school Program is an early childhood education program offered to thirty-eight (38) of the 3 to 5 year old children of Gjoa Haven, 5 days a week, 10 months a year. This licensed pre-school program is culturally based and delivered in Inuktitut by staff drawn from the community. Staff work to preserve the Inuit culture and language through a child centred and activity oriented program that is strongly guided by the parents and Elders in the community. Program components include education, gym, cultural awareness and a daily nutritional snack program that emphasises traditional country foods. The whole community is very supportive of this program as it is the first positive step in their child's life journey of learning.

PROJECT: **Ilinniariurqsarvik - Igloolik Aboriginal Head Start - AHS**
Project #: ***6973-11-96-021***

SPONSOR: **Igloolik District Education Authority**
Box 150
Igloolik Nunavut X0A 0L0
Tel: (867) 934-8600; Fax: (867) 934-8779

CONTRIBUTION: **$166,200**

Illinniariuqsarvik (Igloolik Aboriginal Head Start) offers child centred and family oriented activities, planned in a holistic manner, to foster the healthy development of young children and their families. Forty-two (42) four year olds attend in small groups where the daily language is Inuktitut. The program, rooted in High Scope philosophy allows for times of exploration and sharing and reflects the values, traditions and culture of Igloolik. Traditional toys and games are also prominently featured.

Other programs such as infant and toddler play times, Home "Catch Up" programs, Prenatal Nutrition and Teen Parenting Programs are all woven around the Illinniariuqsarvik, each supporting and addressing a particular set of needs. This centre is becoming the focus for child and family life in the community.

PROJECT: **Kugluktuk Aboriginal Head Start - AHS**
Project #: ***6973-11-96-024***

SPONSOR: **Kugluktuk District Education Authority**
General Delivery
Kugluktuk Nunavut X0E 0E0
Tel: (867) 982-7220; Fax: (867) 982-3701

CONTRIBUTION: **$108,412**

This project provides opportunities for children and their families to have their educational and developmental needs met. Sixteen children, aged 3-5 years, attend the program 3 to 5 hours per day, 4 days per week. In addition, the program is provided in home settings. Parents participate in the program through daily attendance, monthly planning meetings and by joining the parent support group. Elders are encouraged to offer their knowledge and skills by sharing stories, songs and skills, as well as by modelling language. A daily snack program meets nutritional standards while emphasizing traditional "country" food.

PROJECT: **Natsiaq Pre-school - AHS**
Project #: ***6973-11-96-026***

SPONSOR: **Taloyoak District Education Authority**
Box 9
Taloyoak Nunavut X0E 1B0
Tel: (867) 561-6341; Fax: (867) 561-5057

CONTRIBUTION: **$85,085**

The Natsiaq Pre-school provides opportunity for sixteen (16) at-risk children age 3 to 4 years old to attend a holistic program that involves parents as facilitators and role models. Through daily activities conducted in Inuktitut, the children learn of their cultural traditions and values. Elders participate in guiding the children through story-telling, sharing knowledge and traditional games. A strong element of the program is parent participation with a focus on parenting skills, positive discipline practices and "parents as first teachers." Parents are also involved in program planning and evaluation. A daily snack program meets nutritional standards while emphasising traditional "country" food.

PROJECT: **Our Children Mittamatilik's Future - AHS**
Project #: ***6973-11-1999/291009***

SPONSOR: **Pond Inlet Healthy Children's Committee**
c/o Pond Inlet District Education Authority
Box 339
Pond Inlet Nunavut X0A 0S0
Tel: (867) 899-8934/5; Fax: (867) 899-8040
naurainnuk@aol.com

CONTRIBUTION: **$90,000**

The Pond Inlet Healthy Children's Committee mandate is to address the issues of early childhood education, traditional child rearing practices, parenting and coping techniques. To date they are operating four (4) programs: teen parenting, traditional parenting practices, home support and parents'n tots.

The goals of this project are to improve the health, wellness and positive self-esteem of three and four year old children by providing a holistic learning experience within the context of Inuit culture. In addition, the project will involve parents in decision-making and program delivery. Assistance and support from this project will improve the conditions and quality of family life.

Benefits for children will be derived from learning through play in a healthy and safe, culturally rich, and stimulating environment. Longer-term benefits of early childhood education are well documented through research showing gains in later life health status. Through programs like AHS, pre-school age children gain a life-long love of learning which will support them throughout their formal and informal education.

AIDS Community Action Program

PROJECT: **Just for the Health of It - Phase II - ACAP**
Project #: ***6785-11-1998/0070038***

SPONSOR: **Kamatsiaqtut**
The Nunavut Health Line and Nunavut AIDS Information Line
Box 419
Iqualit Nunavut X0A 0H0
Tel: (867) 979-5281; Fax: (867) 979-4380

GRANT: **$83,000**

Funding is provided to support the Kamatsiaqtut Baffin Crisis Line/Nunavut AIDS Information Line to develop a broad-based prevention strategy for young Nunavut adults and other at-risk groups. Volunteers and staff who work with these groups will also be provided with educational presentations and workshops. The project also involves: training two Crisis Line Workers as facilitators to provide workshops in Inuktitut to targeted communities; and the development of appropriate information/educational resources for populations at risk (Inuit parolees), corrections staff, regional social and health care workers and the general Nunavut population.

Canada Prenatal Nutrition Program

PROJECT: **Baffin Prenatal Nutrition Program - CPNP**
Project #: ***6971-11-95-0007***

SPONSOR: **Baffin Regional Health Board**
Bag 200
Iqaluit Nunavut X0A 0H0
Tel: (867) 979-7004; Fax: (867) 979-7609
ipnp@nunanet.com

CONTRIBUTION: **$20,000**

The Iqaluit Prenatal Nutrition Program exists to promote the health of pregnant women and the health of newborns and new mothers in the community of Iqaluit. A major focus in the program is to actively address the needs of very young mothers, mothers with low income and mothers who have limited access to education or resources. The program delivers regular events such as weekly cooking sessions to learn about preparing nutritious foods, including baby foods. Other events are organized based on the needs and desires of participants and include topics such as general health and prenatal health, principles of nutrition, breastfeeding and formula feeding and midwife or birthing coach roles. Both traditional and non-traditional ways of teaching are used. The program also has a food staples basket and vitamin distribution program for pregnant mothers or mothers with newborns.

PROJECT: **Baker Lake Prenatal Nutrition Project - CPNP**
Project #: ***6971-11-96-0009***

SPONSOR: **Baker Lake Hospice Society**
Box 374
Baker Lake Nunavut X0C 0A0
Tel: (867) 793-2928 ; Fax: (867) 793-2965

CONTRIBUTION: **$91,000**

The Baker Lake Prenatal Nutrition Project supports at-risk pregnant women to have healthy pregnancies and newborn babies. Based on locally identified needs and through culturally appropriate educational and practical programs, the project promotes a healthy lifestyle with emphasis on improved nutrition. Program components include nutrition counselling/education, prenatal classes (with hot lunch), breastfeeding promotion, baby feeding sessions, home visits, guest speakers and weekly cooking classes with food supplements. Traditional foods as well as suitable store foods are utilized. Yearly, approximately seventy-five (75) prenatal and postnatal women are reached, with over five hundred (500) total contacts. Participants demonstrate positive outcomes such as increased health and nutrition knowledge, application of new cooking skills and better eating habits at home.

PROJECT: **Healthy Start Prenatal Nutrition Program - CPNP**
Project #: ***69711-11-95-0006***

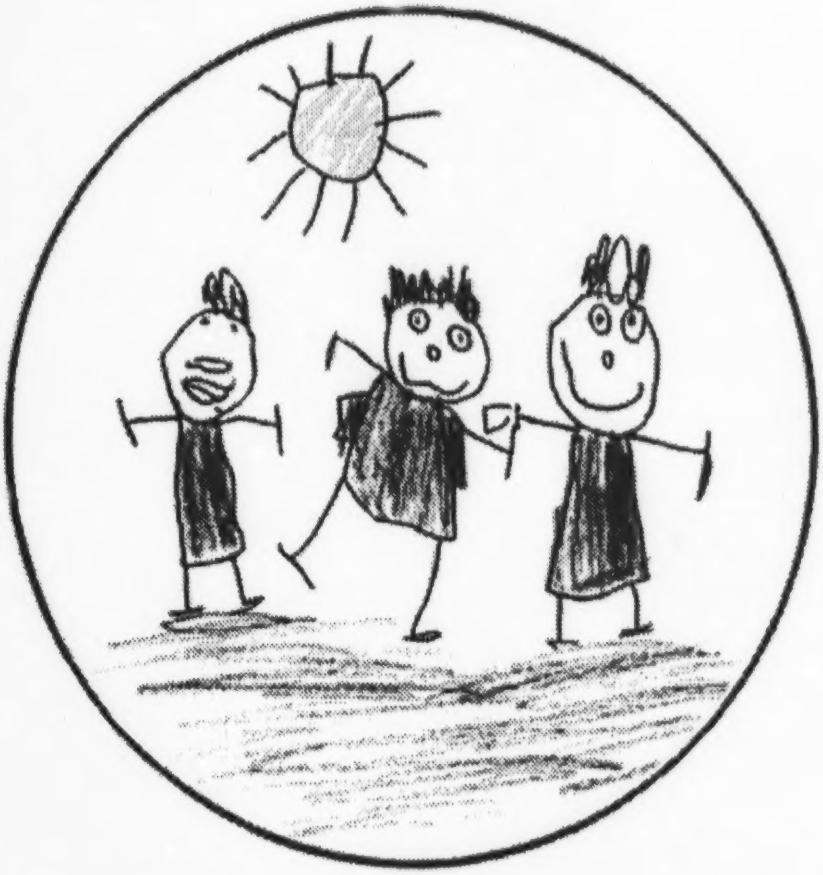
SPONSOR: **Healthy Start Prenatal Nutrition Project**
Hamlet of Taloyoak
Taloyoak Nunavut X0E 1B0
Tel: (867) 561-6341; Fax: (867) 561-5057
thspp@polarnet.ca

CONTRIBUTION: **$115,000**

The Healthy Start Prenatal uses a culturally sensitive approach within a community wellness framework to enhance maternal child health in Taloyoak. The project is supported by a steering committee made up of community organizations such as the health centre.

Project objectives are to ensure stable access to nutritious foods during pregnancy, to provide nutrition education, and to enhance food purchasing and budgeting skills. Activities include individual support for pre/postnatal women and their families and increased support for breastfeeding mothers. A "Baby Club" for mothers and their young children is held once a week as are cooking classes, exercise programs and pre/postnatal education. Clients also receive weekly food vouchers to exchange for store bought foods, as well as for country meat and fish from local hunters.

Community Action Program for Children



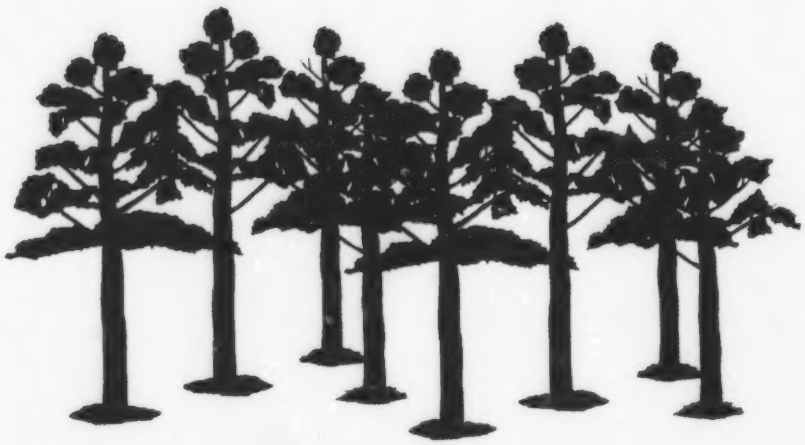
PROJECT: **Small Steps Early Intervention Program - CAPC**
Project #: ***4927-11-94-0008***

SPONSOR: **Arviat District Education Authority**
Box 180
Arviat Nunavut X0C 0E0
Tel: (867) 857-2885; Fax: (867) 857-2622

CONTRIBUTION: **$94,800**

The Arviat Small Steps Early Intervention Program promotes healthy child development for parents and families of children with developmental delays. This is an early intervention program which provides holistic/interagency strategies for referred young children/families "at-risk" in Arviat. Intervention plans and individual education plans are developed for each child in consultation with all partners. The integrated approach and inclusive philosophy of this program provide many parent opportunities for modelling and education in areas such as child development, behaviour and child-to-parent interaction.

Community Animation Program



INITIATIVE: **Community Capacity Workshop - February 2000 - CAP**
Initiative #: ***10/99***

SPONSOR: **Pulaarvik Kablu Friendship Centre**
Box 429
Rankin Inlet Nunavut X0C 0G0
Tel: (867) 645-2600; Fax: (867) 645-2538
kablu@arctic.ca

CONTRACT: **$32,500**

Pulaarvik Kablu Friendship Centre piloted a capacity-building workshop in Rankin Inlet for the Keewatin Region. The workshop brought natural community leaders together to create a communication network, share planning tools and strategies, and assess the current assets and needs of this Region. Outcomes included an expanded communication network among remote communities and the development of a tool that outlines resources available to support community development in Nunavut. The tool will include information on programs, accessing funding, levels of government, community assets and skills and other resources. This tool will be also be expanded based on the workshop and made available in the format deemed most accessible to participants. The workshop will be evaluated by an external evaluator. The Population Health Fund provided joint funding of $107,000 for project.

INITIATIVE: **Kugluktuk Information Sharing Service - CAP**
Initiative #: ***9/99***

SPONSOR: **Kugluktuk Community Council**
Hamlet of Kugluktuk
Box 271
Kugluktuk Nunavut X0E 0E0
Tel: (867) 982-4471; Fax: (867) 982-3060

CONTRACT: **$5,000**

The goal of the project is to support the development of an integrated "information window" through the introduction of the Community Information Access Network (CIAN). Natural Resources Canada, the Canadian Rural Partnership and DIAND have already committed a portion of the required funds to this pilot project. The project, referred to as the Kugluktuk Information Sharing Services (KISS 2000), will provide community members with access to information that will improve their capacity to make resource management decisions. The contribution from the Community Animation Program will support creation and maintenance of the Internet infrastructure through training of community leaders, including youth and teachers.

Hepatitis C

PROJECT: **Hepatitis C - NWT - HEP C**
Project #: ***6763-11-1999/0070040***

SPONSOR:
Canadian Mental Health Association
NWT Division
Box 2580
Yellowknife NT X1A 2P9
Tel: (867) 873-2626; Fax: (867) 873-9195
cmha@yk.com

CONTRIBUTION: **$20,000**

***$10,000 to Northwest Territories**

***$10,000 to Nunavut**

The ***$10,000** of this **$20,000** allocation is to be utilized for training/travel for **Nunavut** groups and community members working on HEP C. The Canadian Mental Health Association in Yellowknife, NWT acts as an administrator of these funds.

Population Health Fund

PROJECT: **Pulaarvik Kablu Friendship Centre - Crime Prevention Strategy - Phase I Community Capacity Workshop - February 2000 - Phase II- PHF**

Project #: ***6785-11-1998/2450048***

SPONSOR:
Pulaarvik Kablu Friendship Centre
Box 429
Rankin Inlet Nunavut X0C 0G0
Tel: (867) 645-2600; Fax: (867) 645-2538
kablu@arctic.ca

GRANT: **$75,000**

Pulaarvik Kablu Friendship Centre will pilot a capacity-building workshop in Rankin Inlet for the Keewatin Region. The workshop will bring natural community leaders together to create a communication network, share planning tools and strategies and assess the current assets and needs of this Region. Anticipated outcomes include an expanded communication network among remote communities and the development of a tool that outlines resources available to support community development in Nunavut. The tool will include information on programs, accessing funding, levels of government, community assets and skills and other resources. The tool will be expanded based on the workshop and made available in the format deemed most accessible to participants. The workshop will be evaluated by an external evaluator. The Environment Canada/Health Canada, Community Animation Project provided joint funding of $32,500 for project.

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